

two days workshop

# Delivering results and added value with ESI Funds

 12 - 13 September 2019 | Lisbon

Fee: 1050 EUR (excl. VAT)

VAT will be added when applicable

Payment method: Invoice

## DESCRIPTION

Operational programmes do not merely provide funds. The way they deliver those funds to other actors can make a crucial difference. This seminar will focus on three different ways to support funded initiatives that require specific project management methodologies. However, regardless of the chosen option, the key focus is on delivering EU added value.

After completing the official program of the first day of the Workshop the ESI Funds Academy is inviting the participants on the Thursday afternoon to a walking tour to discover the heart of Lisbon with our urban expert Jerome Crozy.

## PROGRAMME

### Thursday 12 September 2019

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09.00      Introduction round

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09.30

The results orientation of the ESIF regulations

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10.00

Workshop - Mapping the PMO (programme management organization): how you deliver EU funds?

- Identifying types of stakeholders in the programme
  - Processes in running the programme:
    - Core processes
    - Support processes
    - Management processes
  - Who does what and where?
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11.15

Coffee Break

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11.30

From Programme Strategy to the Organisational Strategy of the Programme Management Organisation (PMO): How to Add Value as a PMO

- as an enhancer?
  - as an innovator?
  - as a solutions manager?
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12.30

Lunch

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13.30

## Delivering as an enhancer

- the logical framework
  - theories of change
  - Project Cycle Management
  - Example: project to combat alcoholism at work
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15.00 Coffee break

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15.15 Delivering as an enhancer: output-based financing

- what is an output?
  - the World Bank approach
  - Example: output based financing of childcare
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16.45 Discussion on delivering as an enhancer

- Take-aways
  - Comparison to own PMO strategy
  - Next steps
- 

17.15 End of the Official Programm day One

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18.30 Walking tour to discover the heart of Lisbon

Walking tour to discover the heart of Lisbon (60-90 minutes)

Starting point: Praca Dom Pedro IV

Guide: Jerome Crozy, expert on urban planning

Friday 13 September 2019

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09.00      Delivering as an innovator: human centered design approaches

- Workshop: generating a better user journey
  - The design process: discover, define, develop, deliver
  - What is different about innovation (video)?
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10.45      Coffee break

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11.00      Delivering as an innovator: human centered design approaches -tools

- Context mapping
  - Direct observation
  - User journeys
  - Clustering themes
  - Persona's
  - Brainstorming
  - Prototyping
  - Service Blueprints
  - Example: Project on "How to stimulate young persons to become social entrepreneurs?"
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12.00      Lunch

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13.00 Discussion on delivering as an innovator

- Take-aways
  - Comparison to own PMO strategy
  - Next steps
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13.30 Delivering as a solutions manager

- Societal transitions, incl. example from Flanders concerning lifelong learning
  - Complexity as a challenge for running projects
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14.15 Coffee break

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14.30 Delivering as a solutions manager: outcome mapping

- Vision and mission
  - Boundary / strategic partners and outcome challenges
  - Progress markers
  - Strategy maps
  - Organisational practices
  - Monitoring with outcome, strategy and performance journals
  - Example of equal opportunities project
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16.30 Discussion on delivering as a solutions manager

- Take-aways
- Comparison to own PMO strategy
- Next steps

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17.00

End of the Workshop, distribution of certificates

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## EXPERTS

- **Benedict Wauters**

Expert on organisational development and on the formulation, implementation, and evaluation of strategies, policies, programmes, and projects

- **Vladimir Kvača**

Expert on policy design and evaluation

- **Jérôme Crozy**

Expert on EU Management

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## VENUE

4\* Hotel in Lisbon

Hotel Açores Lisboa

Av. Columbano Bordalo Pinheiro 3, 1070-060 Lisboa, Portugal

<https://www.bensaude.pt/hotelacoreslisboa/en/>